

FASHION DESIGN SCHOOL

SWISS **MODE**

BROCHURE 2018/2019



Frank Perrin / Dior Couture

ISTITUTO
di
Moda
BURGO
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SWISS MODE

FASHION DESIGN SCHOOL

ABOUT US

Swiss Mode is based in the picturesque lakeside town of Montreux, home to many international schools. We are honored to offer you the best combination of exquisite Italian design and impeccable Swiss educational expertise in the exciting learning environment. You will get a wonderful opportunity to meet like-minded students as well as proficient teachers for unparalleled learning and training experience in fashion in Switzerland.

Being the official representative of IMB (Istituto Di Moda Burgo) in Switzerland, we successfully combine teaching and training techniques that have carved out IMB's reputation for the last 55 years. Our certified teachers will share their expertise, experience and passion to help you to acquire indispensable skills and boost your own creativity and style. IMB is proud of having extensive connections in the fashion industry worldwide what will make it possible for you to get a privileged access to many distinguished designers and fashion houses. Swiss Mode is undoubtedly your doorway to the world of fashion.

Montreux has a direct train connection with Milan what facilitates close exchanges with IMB's headquarters in the Italian fashion capital.

Our classes are conducted in English and French.



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Study Programs

Fashion Stylist (1 or 2 years program)

Fashion Designer (1 or 2 years program)

Dress Making (1 year program)

Pattern Making (1 year program)

MASTER & SHORT COURSES

- Men Wear Design
- Women Wear Design
- Children Wear Design
- Underwear Design
- Beachwear Design
- Theatre Costume Design
- Shoes Design
- Jewelry Design
- Accessories Design
- Wedding Dress Design
- Women Wear Pattern Making
- Children Wear Pattern Making
- Wedding Dress Pattern Making
- Pattern Grading
- Millinery – Hat Making
- Draping



Dolce and Gabbana spring 2018 backstage / corey

FASHION DESIGNER PROGRAM

The link between fashion and art is undeniably growing stronger. Fashion's unrelenting search for new expressions of an image reveals this innermost truth. In adhering to this belief, the student at our fashion institute of design will come to know the basis of drawing through all the elements and explanations given to him, and later will have the freedom and imagination necessary in the development of his personal style. The fashion drawing design course illustrates all coloring and fashion drawing techniques, opening the door to imagination and consequently the creation of different types of clothes and accessories. During the fashion design program the student will be expected to engage in a lot of practical exercises, will realize hundreds of fashion design drawing and different types of collections, from the autumn-winter to the spring-summer, from evening clothes to wedding gowns. At the same time, our method provides the knowledge of fashion design history up until contemporary times, suggesting different types of trends and tendencies, providing throughout a sociological fashion study.

SUBJECTS COVERED

- Measurements Study
- Anatomy and Proportions
- Drawing Techniques
- Basics of Drawing
- Colours Theory
- Colouring Techniques
- Rendering Techniques
- Fashion Sketches
- Chromatology
- Decoration
- Fashion Sketch Style
- Illustration
- Fashion History
- Photoshop and Illustrator for Fashion
- Creative Process
- Method of Research
- Fibers and Yarns
- Fabrics and Materials
- Fashion Design Portfolio
- Sociology – Marketing
- Fashion Accessories
- Flat Pattern Drafting
- Techniques Schedule

FASHION STYLIST PROGRAM

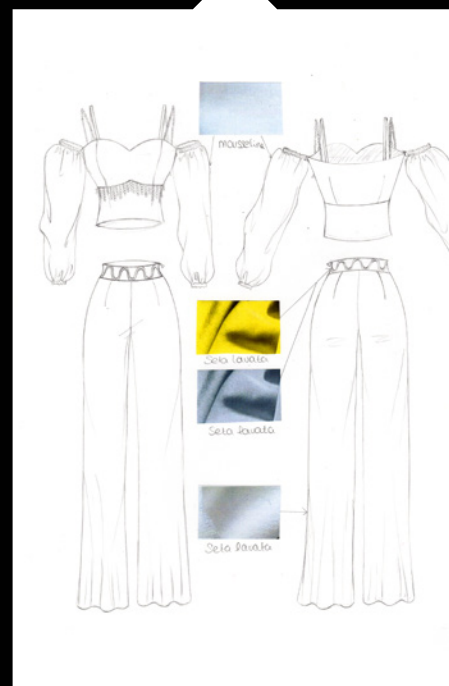
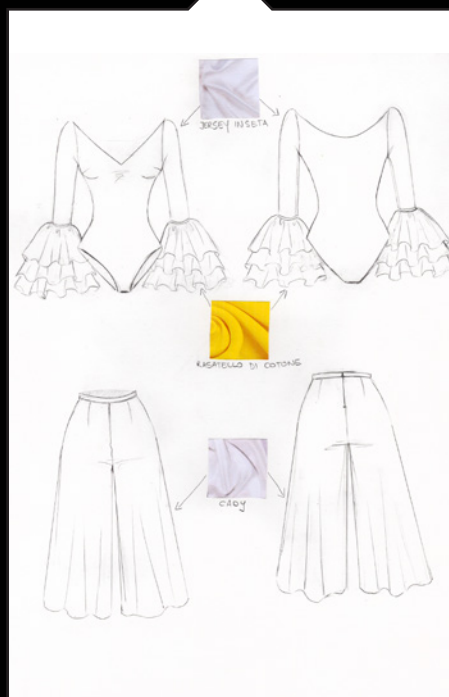
Swiss Mode was created with the intention of transforming its students into real fashion artists. Thus, each student is shown how to reconcile his individual imagination with professional workplace requirement. To become a fashion stylist means to be able to express a concept and implement it in terms of fashion. As a part of this process, it is necessary to know something about clothes, coloring techniques, manufacturing and most importantly how to give form (style) to an idea knowing that it can be realized. For this reason, stylism has put together most of Fashion Design courses, Pattern Making and Dressmaking subjects. A real stylist will have to acquire skills related to the entire production cycle: from the creative process to the finished product.

Emilio Pucci Spring/Summer 2017 GETTY IMAGES



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- Fabrics and Materials
- Fashion Design Portfolio
- Method of Research
- Sociology – Marketing
- Fashion Accessories
- Ease Allowance Study
- Pattern Making – Haute Couture
- Pattern Layout and Techniques
- Pattern Placement
- Tailor Sewing Techniques
- Planning Techniques
- Techniques Schedule



ADMISSION 2018/2019

Apply early to secure yourself a seat in the program!
Request your application form via info@swissmode.com.



Le 21eme Adam Katz Sinding Backstage Gucci Milan Fashion Week Fall Winter 2017/2018

To learn more about us, please visit our website, contact us via email or give us a call

CONTACT INFO

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